



## 2016 State School Bond Initiative

*Jenny Hannah  
C.A.S.H. Chair  
Kern Co. Supt. of Schools*



## Where We Started (2014)

- Governor blocked State School Bond.
- C.A.S.H. Board of Directors decisiveness led to the initiative endeavor.
- Californians for Quality Schools (CQS) is born.
- *C.A.S.H. and its partner funded the effort.*



## Where We Are (2015)

- Initiative filed with the State Attorney General.
- Signature gathering was initiated with a goal of 563,000 raw signatures.



## Petitions Turned In (2015)

- Now signature gathering is complete! All petitions have been sent to their respective County Registrar of Voters for qualification.
- C.A.S.H. believes we will meet 100% or greater threshold and be qualified by the end of September 2015.



## **Pivot: From Qualifying the Initiative to a Bond Campaign**

- C.A.S.H. will need to gather \$1.5 to \$2.5 million, with its partner matching.
- Total campaign expected to be approximately \$10 million, we will be expanding the coalition for more funding partners.
- C.A.S.H. will be expanding outreach to all education organizations and to local school districts and county offices of education for grass roots efforts.



## **Thank You**

- We will win in November 2016!
- We need your additional support for the campaign to make this promise our reality.



## Thank You Contributors!!

### **Triple Diamond (\$50,000 and Greater)**

***Architects***

HMC Architects  
PJHM Architects  
WLC Architects

***Construction Managers***

Balfour Beatty Construction  
Harris Construction  
Neff Construction

***Consultants and Planners***

California Financial Services  
Murdoch, Walrath & Holmes  
School Facility Consultants

***Financial Institutions***

Stifel, Nicolaus & Company

### **Double Diamond**

(\$40,000 - \$49,999)

***Construction Managers***

Tilden Coil Constructors, Inc.

***Furniture & Equipment Suppliers***

Virco Mfg. Corporation